



Offering a range of privileges and benefits for British Airways' most valued and frequent flyers, the British Airways Executive Club is an established loyalty programme with over three million members worldwide.

Members start earning points and mileage as soon as they enrol, and are recognised and rewarded every time they fly.

There are three tiers of the Executive Club:

- Blue - the entry tier. Blue Members have access to dedicated online services and can benefit from flexible check-in and priority waitlisting services
- Silver - second tier. Silver members can check in at any Club World or Club Europe desk, regardless of class of travel, and have access to over 230 lounges worldwide
- Gold - top tier. Gold members can use any British Airways or oneworld partner desk for check-in, receive a year's Silver Executive Club membership to give to the person of their choice, and benefit from guaranteed upgrades and priority seating - even if the flight is full

Members earn points and BA Miles when they fly. The number of points they have determines their tier level for the year, qualifying for more rewards and privileges. In addition, members also earn BA Miles to that can be exchanged for free flights and other travel related benefits.

Key Executive Club benefits:

- BA Miles are redeemable for flights to 650 destinations, as well as with Executive Club hotel, car rental and business partners
- Dedicated customer service and 24-hour a day reservation hotline
- Dedicated website for real-time statements, profile and account upgrades, news and offers
- Flexible telephone, online and priority check-in options
- Pre-booked meal and seat allocation
- Priority wait listing
- Extra rewards for Gold and Silver members
- Worldwide lounge access for Silver and Gold members
- Priority boarding for Silver and Gold members

To become a member of the British Airways Executive Club, and start earning points and mileage right away, go to www.ba.com/join